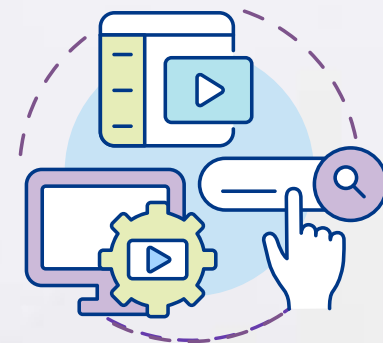


7 TIPS for Navigating the Digital Job Market



The digital job market continues to evolve, changing how people search for jobs, connect with employers, and showcase their skills. Here are seven practical tips to help job seekers who have a disability navigate the digital job market with greater confidence and purpose.



1

Build a Professional Online Presence

Support job seekers who have a disability need to create a professional online presence that reflects their skills, interests, and career goals across the platforms they use. Work together to create or enhance digital resumes, LinkedIn profiles, online portfolios and personal websites.



2

Create a Complete Career Story

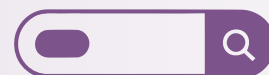
Encourage job seekers to highlight more than previous job titles. Include transferable skills, certifications, volunteer experience, education, community involvement, and accomplishments that demonstrate their strengths and skills.



3

Optimize the Profile

Optimize professional profiles by incorporating common industry keywords, technical skills, and credentials throughout their profile, making it easier for potential employers to find.



4

Build Professional Relationships Online

Support job seekers who have a disability to develop a professional network by following employers, joining industry or professional groups, participating in webinars or virtual networking events, and engaging thoughtfully with relevant content.



Tip: Encourage meaningful engagement rather than simply sending connection requests.

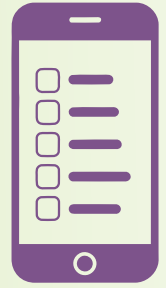


5

Search with Purpose

Perform job searches more effectively by using keywords, filters, job alerts, and employer career pages to find opportunities that align with job seeker's career goals. Explore accessibility features and assistive technologies that can make online job searching easier and more effective.

Examples of Accessibility Supports: Voice typing, screen readers, closed captions, screen magnification, read aloud tools, and dictation software.



6

Research Before Applying

Complete research on potential employers' mission, values, workplace culture, and recent news. Understanding the employer's culture and workforce needs helps job seekers to tailor their resumes, applications and prepare for interviews.



Tip: Digital tools, including AI, can support the job seeker in their employer research and interview preparation. Remember to review, correct and personalize content before using it.



7

Embrace Continuous Learning

Technology and hiring practices continue to evolve. Encourage job seekers who have a disability to regularly explore new tools, build new skills, and stay informed about trends.

- [Get SET Program](#)
- [Canada's Skills for Success](#)
- [LinkedIn Learning](#)
- Professional associations
- Public library workshops and webinars



Connect with ODEN if you have any questions about supporting job seekers who have a disability.

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